

Khaadi Khaas is set to showcase 'Gypsy' at Day 3 of Hum Showcase

[Karachi: 20th April 2019]: The country's leading fashion retail brand, Khaadi Khaas brought their much-anticipated collection titled 'Gypsy' on day 3 of the prestigious Hum Showcase.

The collection was inspired by Spanish flamboyance; the passion and history of the flamenco dancer, the drama and intensity of the matador and the song and longings of the gypsy.

The vibrant colors and designs embodied the contemporary yet feminine, traditional yet modern, organic yet structured elements of the collection. Staying true to the name, the collection depicted the intricacies of gypsy culture; expressing tales of betrayal, war and occupation.

About Khaadi Khaas

Khaadi first opened its doors in 1998 in Karachi, Pakistan offering customers kurtas and loose fabric made from hand-woven fabric. Shamoan Sultan, the chairman and founder, had the intent of reviving the ancient craft of the handloom and popularizing the traditional medium in a contemporary manner. Khaadi later expanded its collection with Khaadi Khaas that features exclusive and limited-edition pieces, tailor-made for specific clientel.

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