



## **Khaadi gives Gujrat a bigger, better, enhanced retail experience.**

**Gujrat, 4<sup>th</sup> May, 2019:** Pakistan's premier retail brand, Khaadi, has opened its reimagined store in Gujrat's commercial hub, on Katchery Road.

The newly relocated 12,000 sq feet store is home to Khaadi's unstitched, ready to wear and kids product lines, offering customers an enhanced retail experience.

'Khaadi's new retail space in Gujrat will continue to express the brand's fondness of storytelling and will give customers a complete retail experience,' said Anjum Nida Rahman, Director Corporate Communication.

Khaadi, which began its humble journey in Pakistan 20 years ago, continues to revitalize the brand within the country and translate the sound footing it possesses into new markets. For over twenty years, Khaadi has retailed in beautifully designed stores and are recognized as the Pride of Pakistan.

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### **About Khaadi**

Khaadi is Pakistan's leading fashion retail brand with 49 stores in Pakistan and 21 stores in the UAE, UK, Qatar and Bahrain.

### **Media Inquires**

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