

Invite

When Fashion Meets Art

Join us as we celebrate art at Karachi Biennale, the third iteration of the largest contemporary art event of the country and welcome its artists to Karachi.

This year's Biennale will exhibit the work of artists from 13 countries as they respond to the theme 'Collective Imagination: Now and the Next', with its focus on art and technology.

The Khaadi Experience Hub is where fashion and art will come together, extending conversations, and connecting communities.

Date: October 26, 2022

Venue: Khaadi Experience Hub, Dolmen Mall Clifton

Time: 6 – 8 pm

Press Release

When Fashion Meets Art

(26th October 2022) Khaadi, a leading Pakistani retail fashion and lifestyle brand, will join the Karachi Biennale in celebrating art for public audiences across the city. Khaadi extends a warm welcome to artists, the curatorial teams of the Third Karachi Biennale KB22, the largest contemporary art event at a celebration of art at the Khaadi Experience Hub, Dolmen Mall Clifton.

KB22 will take place from October 31st to November 13th at eight venues across Karachi showcasing exciting and immersive work by artists from 13 countries. Its theme Collective Imagination : Now and the Next will focus on technology as a medium of art that offers new possibilities for the future.

'We welcome the trustees of the Karachi Biennale Trust, the curator and artists and acknowledge their contribution to opening art to public audiences across the city' said Founder & CEO Shamoan Sultan.

As a token of appreciation for the artists and their dedication to the arts, Khaadi has designed KB merchandise representing the ethos of the host city, Karachi.

'Khaadi and KB22 are both platforms for innovation and creativity, and we are honored to be hosting an evening with such talented individuals who will play a role in putting Pakistan on the world map' Shamoan said proudly.

'It is our pleasure to welcome artists from around the world to Karachi, a city of lights and immense creative energy. By developing exhibits that explore the intersection of art and technology, these artists are introducing exciting new ideas and techniques, and pushing the boundaries of innovation,' said Nilofur Farrukh, Managing Trustee of the Karachi Biennale Trust. We appreciate that Khaadi, a hub of innovation, is joining us in celebrating art for public audiences.'

Flow of event:

Time	Agenda
5:00 PM	Screens start playing KB content

5:30 PM- 6:00 PM	Gathering of artists, KB Team and Khaadi Team (and informal tour of the Khaadi Experience Hub)
6: 15 PM	Remarks by Dreamer
6:30 PM	Remarks by Niilofur Farrukh, Managing Trustee KB22
6:45 PM	Remarks by Curator Faisal Anwar
7:00 PM	Unveil Karachi Bienale Bags on screen
7:30 PM	Refreshments